

Make your visitors' experience something genuinely positive.

The Digital **Playroom**



Digital Solutions that makes a difference.

The Digital Playroom is a social and educational breakthrough.

With The Digital Playroom, you don't just get a play corner that doesn't create mess and is always up to date. You get something far more important: the games in The Digital Playroom are both educational and help the child relax.



Never seen before.

WeCoPlay + Doktor Universe x LCDMEDIA. Give children a positive experience.

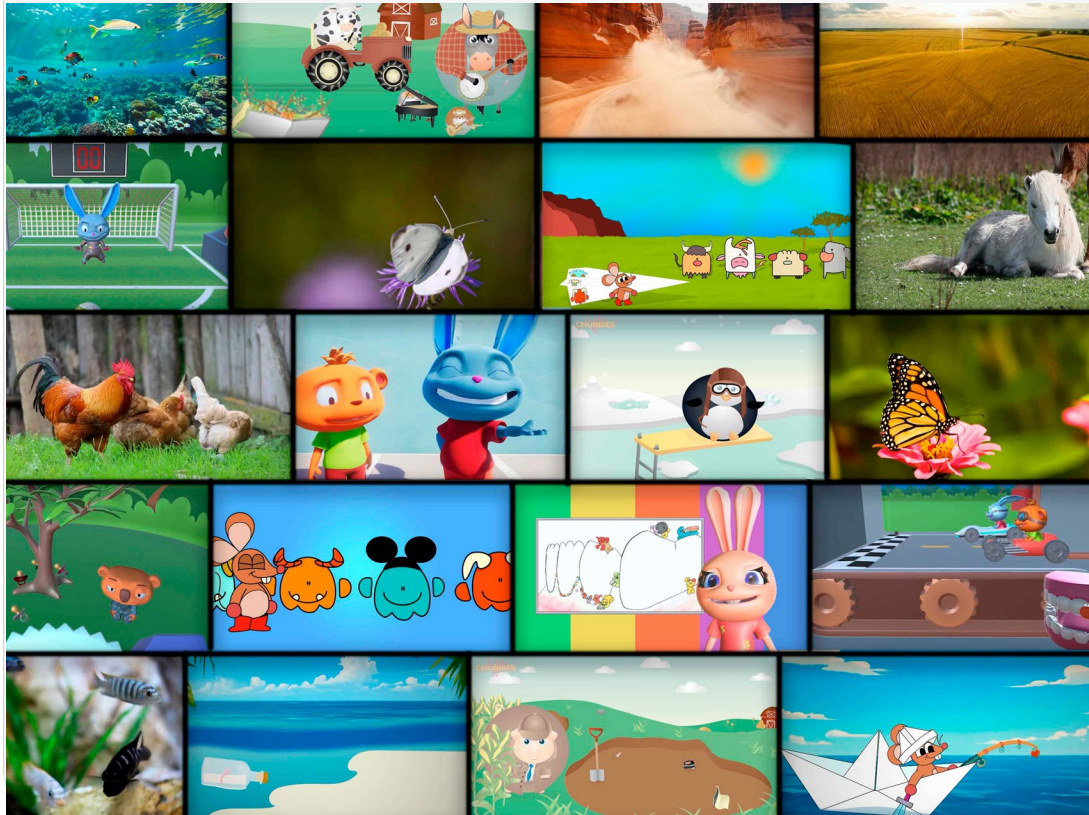
The experience of going to the doctor or dentist can be overwhelming and anxiety-inducing for children. We can do something about that! We're excited about our new partnership with Doktor Universe and WeCoPlay. We're experts at finding the best screen at the best price — but it's the content on the screens that holds the real value. With WeCoPlay and Doktor Universe, we're redefining how play, learning and digital interaction can create the setting for children to have a good experience with you.

This innovative concept transforms traditional spaces into engaging, social and learning-rich environments where children can explore, interact and collaborate in meaningful ways. Whether it's in retail, hospitality, healthcare or other public environments, The Digital Playroom creates a dynamic, immersive experience that, with WeCoPlay, promotes creativity and learning — and with Doktor Universe, has a documented effect in helping children relax before or during an examination.



Become children's preferred store

– and get their parents undivided attention.



What would you rather see?

In today's world, children are constantly online. Whether it's at a restaurant, in a hotel lobby or in a waiting room, you often see children absorbed in their own (or their parents') screens.

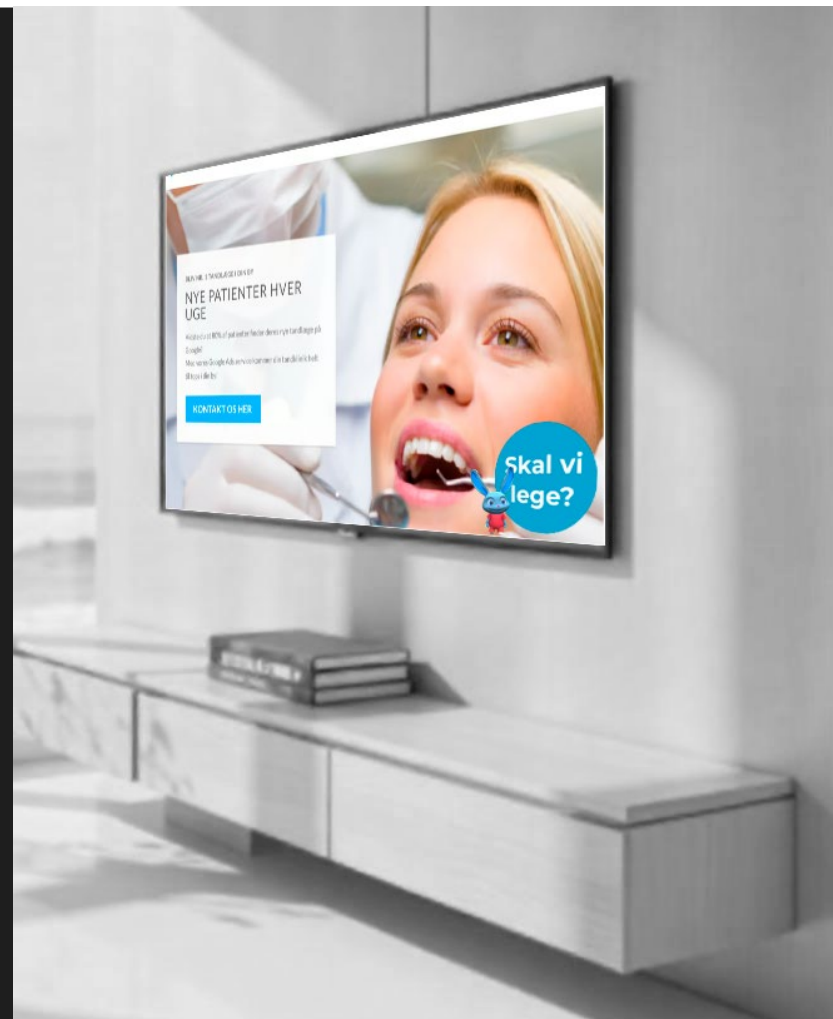


With a Digital Playroom, children socialise, interact, explore and play in the real world. We know what we'd rather see.



Make use of the waiting time.

You have a unique opportunity to share your messages while you have the patient's full attention. Use the screen for announcements or useful information when it isn't being used for play.



Reassuring and effective.

**Games developed
in collaboration
with teachers.
Documented effect.**

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One-stop partner.

LCDMEDIA® is your one-stop partner for large-scale digital innovation. From reliable AV setups that run seamlessly, to inspiring retail solutions that increase sales and strengthen your business and brand — without blowing the budget. At LCDMEDIA®, we don't just deliver technology; we create tailored, user-friendly and future-proof solutions that improve how organisations connect with their audience. Our commitment to innovation, reliability and customer-centred design ensures we continue to deliver cutting-edge solutions that create lasting results.



This is what we do best.

For more than 30 years, LCDMEDIA® has been at the forefront of digital innovation, delivering high-quality AV solutions that enhance customer engagement, efficiency and virtual experiences across a range of industries. Our expertise lies in the design, implementation and maintenance of high-quality audio-visual equipment, as well as interactive solutions that integrate seamlessly into any space.



What does it cost?

Buy or rent?

It needs to be flexible and easy for you to get started. If you already have compatible screens, it's simply a small computer that needs to be connected. If you need a screen, we'll work together to find the size that fits. The games run on a licence. You can choose whether you want both WeCoPlay and Doktor Universe, or just one of them. You can either buy or rent the hardware at a good price. We import directly from the factory — so whether you want to own or rent, we promise it will be at a good price.

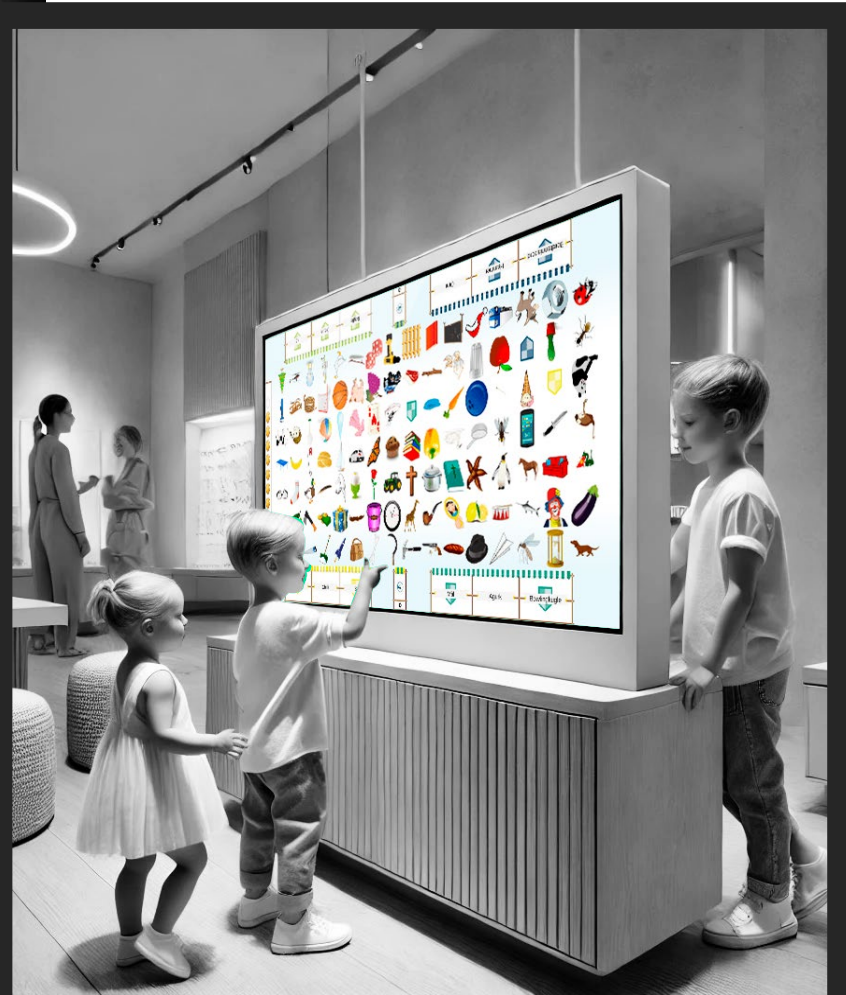


Wall or table?



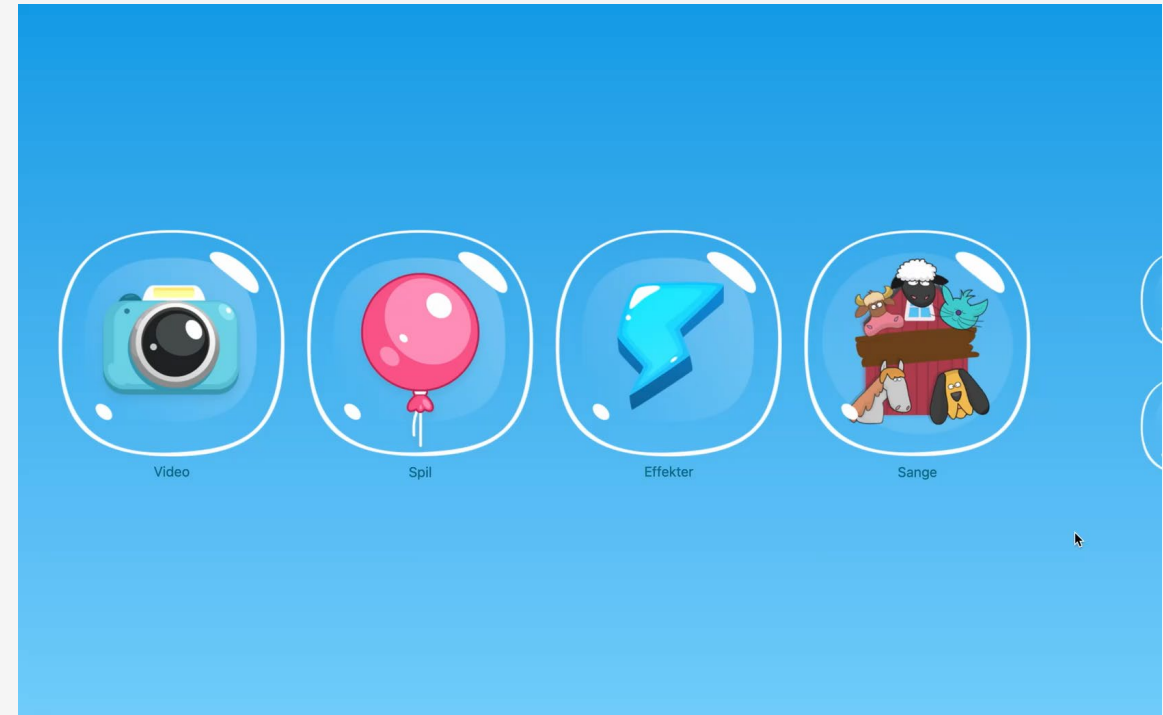
Get a tailored Digital Playroom that complements your interior design. We collaborate with some of the best interior architects, but we're also happy to work with your preferred team..

We offer plug-and-play solutions in a standard table, but if you have a specific table design or a particular integration in mind, we can meet your needs.



Targeted content.

Doktor Universe supports clinical staff in reducing children's anxiety and trauma, making treatments more reassuring and more effective. There are dedicated games for different situations — for example, five games specifically focused on dental hygiene.



Try it for free.

We have no doubt about the value of The Digital Playroom. That's why we offer you the chance to test it — completely free of charge. Contact us to arrange a loan of the equipment, and we'll bring it to you and give you a quick introduction.



See it in our showroom in Give, Denmark

– Just 30 min. from Billund Airport



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