



LG DVLED Captivates Shoppers Retail Property Solutions

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LWBC Window Facing DVLED Display

Attract the attention of passersby and drive more traffic with the LG 86-inch GEAA Window Facing DVLED Display. Its high visibility, ensures that your message will be seen in dazzling color. For a wider view, these screens can be tiled together for an ultra-wide, seamless display.

- Pixel Pitch: 1.88 mm
- Brightness 3,500nits
- Open Frame Bezel Design
- Long-lasting (Up to 100,000 hours)
- Standard 86" open-frame size
- Front Serviceability
- High performance system controller
- Compatibility with LG Software Solutions

The dynamics of retailing are forever evolving. Savvy retailers recognize the need to deliver a unique and memorable experience that isn't available online. One that keeps consumers coming back. DVLED displays can create an exciting and immersive in-store experience. They can be deployed to enhance and blend seamlessly into existing architecture to create a pleasing ambiance or serve as a key focal point that delivers brand and promotional messaging and highlight the latest product trends.

LG recognizes the need for differentiation at retail, and that's why we offer more than a dozen fully kitted DVLED display solutions with all parts ready to assemble, shipped in LG-branded, wheeled flight cases, accompanied with premium features and services.

Why LG Direct View LED?

LG SELECTION

- Wide range of pixel-pitch options from 0.7mm to 16mm
- Indoor MicroLED to Outdoor IP Rated
- All-in-One Displays to Standard 16:9 and 32:9 Ultimate Business Displays to Custom

LG CONTROLLERS

- webOS User Interface
- Easy TV-like remote control*
- Automatic brightness adjustment
- Onboard Content Management

LG PREMIUM SERVICES

- Pixel Surgeons
- Field Engineering Support
- TotalCare Health Checks

LG RELIABILITY

- ExtendedCare Warranty**
- Design Engineering Services
- ConnectedCare System Monitoring
- Training Academy

* Available only on select models.

** Available for purchase at an additional cost.





LSBC Quick Install Series

The LSBC Quick Install Series can be used to add excitement and highlight special promotions. It has a wealth of features, including easy-handling cabinets, front or rear serviceability, a signal detection status indicator, and compatibility with LG software solutions.

- Pixel Pitch Options: 1.9mm, 2.6mm, 2.9mm, 3.9mm
- Signal Detection Status Indicator
- Easy-handling Lightweight Cabinet
- Brightness Options: 800 nits, 1,000 nits
- Front or Rear Serviceability
- Compatibility with LG Software Solutions



LSCC Series Ultra Slim Indoor LED Digital Signage

Retailers looking to impress customers will appreciate how the LSCC series can deliver content in rich, vivid colors thanks to HDR (HDR10, HDR10 Pro*) support. These compact DVLED cabinets can be installed around corners using flexible curved display options with curvatures up to 15 inches, adding dramatic impact to existing environments. An ingenious quick-lock system makes installation a breeze and helps maintain outstanding alignment. For added convenience, the cabinets can be accessed from the front. Highlight promotions, brands, products, and key events on an immersive LSCC series display.

- Pixel Pitch Options: 1.2mm, 1.5mm, 1.8mm, 2.5mm
- Compact Cabinet Design
- Quick Lock & Flip Design for Easy Install
- Most versatile DVLED cabinet: Flat/Real-Curve/Miter/
- Full width/Half width/Ultra-Slim
- GOB Pixel Option
- Front Service Access

* HDR10 Pro is LG's HDR solution to process HDR signals by using enhanced dynamic tone mapping.

LG and ChromeOS Flex

Better Together.

Google ChromeOS Flex is a fast, secure, and easy-to-manage platform that complements the performance requirements of LG's self-ordering kiosk and digital displays. This cloud-first solution is a fast, easy-to-manage, and secure operating system that's easy to deploy across a network of displays.



LG Self-Ordering Kiosk (27KC3PK-C)

LG's self-service kiosk with Google ChromeOS Flex helps you deliver a personalized experience, shortened wait times, and enhanced privacy. Staff can also be managed more efficiently, freeing them to focus on other tasks and customer-facing services. The ability to change content quickly allows you to increase sales by promoting specials and upsells.

More Reliable Together.

LG Commercial Displays with ChromeOS are deployed with reliability in mind with the speed and power to perform smoothly day in and day out by preventing such annoyances as frozen screens, failure to properly load the right content, and slow response times.

More Efficient Together.

The Kiosk & Signage Upgrade* unleashes the power of ChromeOS and ChromeOS Flex. This management license gives you comprehensive security and management capabilities for all your ChromeOS kiosk and signage devices, including a cloud-based Google Admin console that comes with configurable policies for remote management. Remote monitoring enables you to check the status of each kiosk and overall system health within your network, receive proactive alerts, and remotely reboot if errors occur.

Faster Together.

LG kiosks and displays deploy quickly, thanks to the ability of ChromeOS Flex together with management from Kiosk & Signage Upgrade to download policies and apps straight to them. Automatic updates and long-term support ensure ongoing reliability and performance.

Safer Together.

Security is a top priority in any network, including self-ordering kiosks. ChromeOS Flex includes security protocols that block malicious executable files and partitions operating system files so they can't be modified by apps or extensions. Regular security updates keep your network running safe and sound.

Key Product Features



Two-tone Seamless Design blends into virtually any interior.



Bright 27" Display delivers vivid product images and advertisements.



Drawer-Type Design allows convenient device maintenance for the receipt printer, card reader, etc.



Braille Design features numbers written in durable embossed braille.



Various Payment Methods, such as IC/MST credit cards, bar codes, and QR codes, are supported.

LG and You. Better Together.

The LG Self-Serve Kiosk with ChromeOS Flex is a perfect example of how LG Business Solutions focuses on delivering feature-laden products that can help you drive your business by growing sales and improving efficiencies. To learn more, please contact your preferred partner.

*Available for purchase.

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